

# 2016 ROSÉ

HORSE HEAVEN HILLS



**30A WINE BY MERCER ESTATES** celebrates the happy beach life enjoyed along Florida's Scenic Highway 30-A. For more than a century, the Mercer family has been a proud steward of the same land in Horse Heaven Hills AVA of Washington State. The region's long, hot days and cool nights produce world-class fruit for their delicious family-crafted wines. 30A Wine is bold and lush, yet balanced with delicate aromas and fruit complexity



## WINEMAKER'S NOTES

This delicate light pink rose' begins with aromas of fresh strawberries, pomegranate and cranberry. The fruit is lifted with hints of mint and white tea. The wine is sleek with bright, lively acidity. The bright, crisp, refreshing acidity brings balance and structure. This rose' would be the perfect accompaniment to everything from a casual lunch, to a refined dinner, to a holiday celebration.

## GROWING SEASON

The 2016 vintage started ahead of schedule and had everyone thinking it was going to be even warmer than 2015, however unusually cool temperatures in July and August were followed by a cool October. The cooler summer temps allowed for longer hang time into September and October. The warm days and cool nights of September gave us ample fruit flavor development balanced with bright acidity.

## WINEMAKING

The Grenache was machine harvested to allow for early color extraction from the skins. Once at the winery, the grapes were sent directly to the press. We allowed the grapes to sit overnight to continue to extract color from the skins. After the 24 hour soak, we drained off all the free run juice before beginning to press the grapes. The light pink free run juice was combined with the darker juice that was pressed from the skins and allowed to cold settle for 2 days. The clean juice was racked away from the settled solids and inoculated with a yeast specifically selected for Rose'. The wine was fermented cool over a period of 21 days, allowing for great aroma development.

## TECHNICAL NOTES

Appellation .....	Horse Heaven Hills
Blend .....	100% Grenache
Alcohol.....	12.5%
T.A.....	0.61 g/100 ml
pH.....	3.22

