

# 2012 RED BLEND COLUMBIA VALLEY



**30A WINE BY MERCER ESTATES** celebrates the happy beach life enjoyed along Florida's Scenic Highway 30-A. For more than a century, the Mercer family has been a proud steward of the same land in Horse Heaven Hills AVA of Washington State. The region's long, hot days and cool nights produce world-class fruit for their delicious family-crafted wines. 30A Wine is bold and lush, yet balanced with delicate aromas and fruit complexity



## WINEMAKER'S NOTES

Aromas of ripe blueberries and plums greet you on the nose. The voluminous fruit is balanced with notes of caramel and sweet vanilla. The ripe flavors in the mouth lead into a soft, lingering finish with a touch of bright acidity.

## GROWING SEASON

A warm growing season resulted in great fruit flavor development. The warm days and cool nights of September allowed the fruit to ripen while maintaining the natural acidity in the grapes, producing balanced wines.

## WINEMAKING

We harvested each varietal for this blend separately, when each was at its optimum ripeness. Twice daily gentle pumpovers allowed for extraction of flavor, color and tannins. The wines were racked to a combination of American and French oak barrels for 2 years of aging.

## TECHNICAL NOTES

Appellation.....	Columbia Valley Blend.....
	40% Merlot, 25% Syrah, 14% Cabernet Sauvignon, 11% Cabernet franc, 10% Other
Alcohol.....	14.1%
T.A. ....	0.62 g/100 ml
pH.....	3.76

